BLACK PEARL PROJECT CAPITOL TO CAPITOL

PRESS TOUR GUIDE







In 2017, we lost our young daughter Lilli in a fatal car accident. Losing a child changes you forever. That's why we formed SRVIVRS, an organization that supports those afflicted by grief to heal through service.

Our family is setting out on a 48-state tour, known as the Black Pearl Project in which we will share how good things can evolve from grief. Mourning doesn't have to be a dark shadow - because we all have potential to be survivors!

- FAST & FUN RUN FACTS:
 - o 12-months
 - 17,000 miles
 - 48 States = 48 Capital Cities!



Join us! Run, walk, bike or ride in honor of someone in your family or community. – Joshua and Stacy Nehring



ON THE ROAD TEAM



JOSHUA NEHRING

Co-Founder, CEO & Runner

☑ joshua@srvivrs.org

Josh is running 6o-miles a day to

Move in Memory on the 'Tour.'

Catch him if you can ℰ run with
him in a town near you!



STACY NEHRING

Co-Founder & Spokesperson

Stacy@srvivrs.org
Stacy is the chief 'Tour' navigator.
Hear her story as she shares her grief journey and how her spirit is helping others to heal while serving.



Social Media

and happenings!

@srvivrs.black_pearl
Stay up to date on tour sites



Nehring Family *All five children +*

Lilli in Memory!



Nana and Pappy

Tour & Snack Support Team

Stacy's parents will power up the crew with snacks, trivia, and stories.



BEHIND THE SCENES TEAM



HEATHER COLLINS

Communications Director

Heather will be working her media magic and setting up press interviews and doing all things PR-related from Colorado.

GRANT HOLUB

Documentarian, Cinematographer

☑ grantholub@gmail.com

Grant will be capturing all the fun stuff on the road and off road as well. Need file or b-roll video? Grant's your guy!





NOAH MATTHEWS

Crew Chief/Tour Support Manager

☑ <u>noahbuchholz103@gmail.com</u>

Noah manages and directs the crew and serves as Josh's right hand man, side-kick, and mile marker. He will provide weekly documentation of Black Pearl traditions such as finding good pizza joints for our week in review meetings each Saturday.



2024 MONTHLY TOUR TIMELINE 2024

(*2025 schedule added *after* 2024*)

JUNE

- South Dakota
- Nebraska
- Iowa
- Illinois
- Indiana

JULY

- Ohio
- Michigan
- Wisconsin
- Minnesota

AUG

- North Dakota
- Montana
- Idaho (not a capital city tour stop)

SEPT

- Washington State
- Oregon
- Back to Idaho (this time Boise!)

OCT

- Still in Idaho
- Wyoming
- Idaho (yes, again!)
- Utah
- Nevada



- California
- Arizona

DEC

- Still in Arizona
- Back to Utah
- New Mexico
- Texas (not a capital city tour stop)
- Oklahoma



TOUR EVENTS

While on the road, Joshua may be busy running (and consuming copious amounts of calories), but this activity is his way to serve others. Joshua has always had a life long passion to honor those who have passed. Running is his way of healing through grief. In addition, Joshua and Stacy are on a mission to share their story and empower others to heal with the support of the community, friends, family, and civic leaders.

Grief is universal. Recognizing that we are all survivors is the first step to healing.



Capitol Tour Visits:

Join us as we crisscross the U.S. visiting all 48-states and towns in between. Sign up to *Move in Memory* with Joshua and run or bike with us through your community. We'll visit each capital city as a meeting point and honor those who have passed by offering support and healing.



Meet and Greet with Stacy:

Stacy will share her story and serve as a keynote speaker with communities, groups and people looking for support and inspiration on how to serve in memory of a loved one.

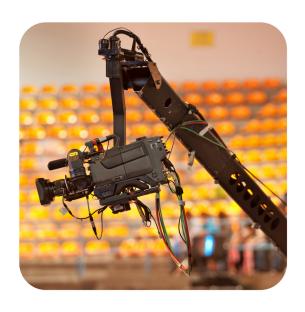


Move in Memory for someone!

Grab the walking sticks, lace up the running shoes, jump on the bike – whatever your mode – we want to get you moving! Join us as we *Move in Memory* for someone in your community that you want to honor.



LET'S CONNECT



Thank you!

MEDIA INTERVIEWS:

Joshua and Stacy are available for in-studio, pre-tour, and capitol building interviews or via ZOOM.

SPEAKING ENGAGEMENTS:

Let us know if your organization is interested in having Stacy or Joshua speak at an event.







ALL REQUESTS:

Heather Collins
Communications & Media Relations
heather@srvivrs.org
303-250-4797 (text or call)